

## PRESS INFORMATION

### **Successful premiere: Ischgl launches the new event series "Spring Blanc" with Simply Red**

**Surrounded by snowflakes, Simply Red provided a perfect start to the new "Spring Blanc" event series in Ischgl on April 2nd with the 1st Top of the Mountain Spring Concert. In the middle of the ski resort, 10,000 enthusiastic concertgoers enjoyed the first Top of the Mountain Concert of this year's ski season.**

On April 2nd, Ischgl opened the new "Spring Blanc" event series at the "1st Top of the Mountain Spring Concert" to the hits of Simply Red. In the middle of the ski resort and in front of a white mountain backdrop, frontman Mick Hucknall gave his 10,000 concertgoers unforgettable moments in the snow with songs like "Holding Back The Years", "Stars", "Ring That Bell" or "If You Don't Know Me By Now". And - made you want more. Why it is worth coming to Ischgl in April? This year, guests can expect a colourful program full of culinary delights, music and special skiing moments with the new event series "Spring Blanc" in April. Because, thanks to the special altitude - 90 percent of the cross-border Silvretta Arena is above 2,000 meters - skiing fun is guaranteed until the end of the ski season on May 1st. All info: [here](#).

#### **Spring Blanc - Skifun until the beginning of May**

The new event series "Spring Blanc" provides skiers, sun worshippers, gourmets or music lovers with numerous reasons to enjoy spring on Ischgl's white slopes. On the program: live performances by the acts No Angels (April 10), Max Mutzke (April 17) and Kings of Leon (April 30) at the Top of the Mountain Concerts on Idalp and the Spring Snow Festival on Alp Trida. As well as event highlights such as sun.downer and berg.frühstück on Pardatschgrat, grenzenlos.kulinarisch on the Flimjoch, and dine.around through Ischgl's gourmet restaurants. Spring-like temperatures, sunshine and perfect descents on the slopes, in powder or firm included. All info: [here](#).

Spring Blanc dates one shouldn't miss:

08.04.2022

[sun.downer](#)

10.04.2022	<a href="#">International Spring Snow Festival Alp Trida</a> : <b>No Angels</b>
16.04.2022	<a href="#">unlimited.cuisine</a>
16.04 - 24.04.2022	<a href="#">dine.around</a>
17.04.2022	<a href="#">Top of the Mountain Easter Concert</a> : <b>Max Mutzke</b>
22.04.2022	<a href="#">sun.downer</a>
24.04.2022	<a href="#">mountain.breakfast</a>
30.04.2022	<a href="#">Top of the Mountain Closing Concert</a> : <b>Kings of Leon</b>

Note: All announced events are subject to the measures of the Austrian federal government against the coronavirus pandemic! As responsible hosts, we naturally carry the respective official requirements and inform continuously about current safety and health measures.

Further information at [www.ischgl.com](http://www.ischgl.com).

April 2022

Direct image downloads here: [TOM Spring Concert 2022](#)

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