

George Ezra opens "Spring Blanc" in Ischgl

With a wintry ski backdrop, George Ezra provided a perfect start to the "Spring Blanc" event series on 30 March in Ischgl with the 2nd Top of the Mountain Spring Concert in front of 12,000 enthusiastic concert-visitors. A colourful programme full of culinary delights and music paired with very special skiing moments awaits guests from now on. Sunshine and snow galore until 1 May included.

Sunshine, fresh snow and 12,000 beaming concertgoers: On 30 March, a good-humoured George Ezra opened the Spring Blanc event series at the "2nd Top of the Mountain Spring Concert" in Ischgl. In front of a snowy mountain backdrop and in the middle of the white Silvretta Arena, the British singer-songwriter gave his guests unforgettable moments in the snow on the legendary Ischgl Stage with songs like "Budapest", "Shot Gun" or "Cassy O".

From now on, a colourful programme full of culinary delights and music awaits sun-skiers. Snow guarantee included, because thanks to the special altitude - 90 percent of the cross-border Silvretta Arena is above 2,000 metres - "white" skiing fun is guaranteed here until the end of the ski season on 1 May. "We are more than satisfied with the course of the winter season so far, with perfect snow conditions throughout. Already at the beginning of the season we were able to record several very busy days with over 20,000 winter sports enthusiasts in the Silvretta Arena," Günther Zangerl, CEO of Silvretta Seilbahn AG, is pleased to report. "We also want to take this momentum with us for the next four weeks in the course of our Spring Blanc event series. Our current snow situation offers ideal conditions for this," continues Alexander von der Thannen, chairman of TVB Paznaun - Ischgl.

New musical highlight at Spring Blanc: the Spring Blanc song "Higher" created by Ischgl house artist/producer Marvin Aloys and singer/songwriter Sydney Jo Jackson. All info: www.ischgl.com.

Free pool footage of the George Ezra concert will be available later this afternoon at the following link: [Top of the Mountain Spring Concert 2023 pool footage](#).

PRESS RELEASE

Spring Blanc - ski fun until the beginning of May

Whether you are a passionate skier, sun worshipper, gourmet or music lover - the "Spring Blanc" event series provides enjoyable reasons to enjoy spring in Ischgl. On the programme: atmospheric moments with live performances by international stars such as Sido at the Top of the Mountain Easter Concert (9 April 2023) or Eros Ramazzotti at the legendary Top of the Mountain Closing Concert (30 April 2023). Event highlights such as sun.downer, grenzenlos.kulinarisch on the Flimjoch and dine.around by Ischgl's gourmet restaurants round off the offer. Spring-like temperatures, sunshine and perfect descents on the slopes, in powder or firn included. All information: [here](#).

Schedule "Spring Blanc"

- 30.03 - 01.05.2023** [dine.around](#): Ischgl's gourmet restaurants offer special culinary arrangements such as cheese and wine tastings, theme menus or gourmet safaris.
- 09.04.2023** [Top of the Mountain Easter Concert](#) on the Idalp with Sido
- 14.04.2023** [sun.downer](#): Sunset with lounge feeling and cocktails on the Pardatschgrat at 2,624 metres above sea level.
- 16.04.2023** [grenzenlos.kulinarisch](#): Summit meeting on the Flimjoch with international food truck and regional music from Ischgl and Samnaun.
- 16.04. - 18.04.2023** [23rd Star Cup of the Chefs](#) on the Idalp
- 19.04. - 20.04.2023** [12th World Ski Championships of Gastronomy](#) on the Idalp
- 21.04.2023** [sun.downer](#): Sunset with lounge feeling and cocktails on the Pardatschgrat at 2,624 metres above sea level.
- 23.04.2023** [Spring snow festival on Alp Trida](#) with Gotthard
- 30.04.2023** [Top of the Mountain Closing Concert](#) on the Idalp with Eros Ramazzotti

PRESS RELEASE

Higher - Ischgl artist produces Spring Blanc song for Ischgl

Marvin Aloys, grandson of Ischgl tourism pioneer Günther Aloys, lives in Munich and plays in renowned clubs between Ibiza, Berlin and Manchester. Ischgl's mountain scenery always draws him back to his homeland, and he is particularly pleased to be able to dedicate a song to it now: "'Higher' is a homage to the impressive landscape of Ischgl and to electronic music, which brings people from all over the world together and connects them. The song is an example of the current trends in the music scene and shows how music can connect people regardless of their origin and language." For the song "Higher", Marvin Aloys brought the British singer/songwriter Sydney Jo Jackson, classified under "funk and dance", to Ischgl. For Sydney Jo Jackson, the song "Higher" embodies motivation and the drive to achieve great things. It is also about supporting each other and coming together to experience special moments. The song is available to play on Spotify, Apple Music and Deezer. The music video is available at www.youtube.com.

Listen directly at:



More information at www.ischgl.com.

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Image Downloads: [Spring Blanc 2023](#)

Pictures & Videos: [here](#)

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